



**2017**  
**ZERO WASTE**  
**(or Pretty Darn Close)**  
**AWARD**  
**Clever Octopus**

- **Diverted:**

- ✓ Promote the reuse of art and craft supplies- and materials that can be used as art and craft supplies.
- ✓ Give materials a second life in the areas of art, science, technology, engineering, and math
- ✓ Businesses provide their unwanted materials, and help divert waste from landfills.
- ✓ All incoming cardboard is recycled or reused.
- ✓ Any packaging material is reclaimed to create new educational products.
- ✓ Equipment inside the store is secondhand, upcycled, reclaimed, and reused.