



2017
Innovative Path to Zero
AWARD

Utah Pride Festival

Implemented innovative initiatives:

- ✓ Over the last three years, diversion rates have increased from 25% to 67%
- ✓ With over 100 green team members helping promote recycling.
- ✓ By 2020 a goal of zero waste with +90% diversion rates thanks to composting.
- ✓ Encouraging vendors, staff, and volunteers to bring their own reusable water bottles.
- ✓ Vendors have easy access to recycling and are encouraged to think about the waste they are bringing to the festival.