

## ABOUT THE UTAH RECYCLING ALLIANCE

We are passionate in our efforts to make Zero Waste living a reality in our state. People are clamoring for a means to slow the flow of waste and for the opportunity to do their part in that process. They want alternatives. The Utah Recycling Alliance (URA) empowers people, organizations and communities statewide to create a Zero Waste culture by building successful models and encouraging practices that promote reuse, recycling and resource conservation.



### UTAH RECYCLING ALLIANCE

[www.utahrecyclingalliance.org](http://www.utahrecyclingalliance.org)  
[facebook.com/urazerowaste](https://facebook.com/urazerowaste)  
[instagram.com/urazerowaste](https://instagram.com/urazerowaste)  
[twitter.com/urazerowaste](https://twitter.com/urazerowaste)



## PROGRAM HIGHLIGHTS

### POP-UP! CHaRM

CHaRM's (collection of hard-to-recycle materials) provide residents along the Wasatch Front and beyond the means to recycle and repurpose hard-to-recycle materials that would otherwise end up in the landfill. Since 2016, we have recycled or repurposed more than 10 tons of material.

### FIX-IT CLINICS

Fix-It clinics pair people with repair specialists who teach us how to disassemble, troubleshoot and repair broken household items. By doing so, we reduce our waste and facilitate a shift away from a "throw-away" mentality.

### BAG THE BAG CAMPAIGN

Our goal with the Bag the Bag Campaign is to reduce the use of disposable bags in Utah by bringing together a coalition of businesses committed to promoting the use of reusable bags at their locations.

### ZERO WASTE AWARDS

The Zero Waste Awards are a nod to America Recycles Day! We bring together and thank the local community for their dedication to a Zero Waste culture in Utah, recognizing businesses & organizations who've most significantly reduced their waste footprint in their business practices. We also screen a waste-related environmental documentary.

### LUNCH & LEARN

Lunch and Learn events offer bi-annual educational opportunities for our community to learn about new programs, trends, initiatives, and general sustainability matters relevant to promoting a Zero Waste culture.

### INTERMOUNTAIN SUSTAINABILITY SUMMIT (ISS)

The Intermountain Sustainability Summit is one of our region's premier sustainability conferences that brings together sustainability professionals, civic leaders, businesses, nonprofits, educators, students and community members to learn, network and develop strategies for implementing sustainability across Utah and the Intermountain West. We co-founded the conference in 2011 with Weber State University and are sponsors of the event.

## SPONSORSHIP LEVELS

BENEFIT	BRONZE \$500	SILVER \$1,000	GOLD \$2,500	PLATINUM \$5,000	PARTNER* \$10,000
LOGO SHOWN ON URA WEBSITE & SELECT PRINTED MATERIALS	✓	✓	✓	✓	✓
PROMOTION ON SOCIAL MEDIA	✓	✓	✓	✓	✓
CUSTOM BASIC BENEFITS	Choose 2	Choose 3	ALL	ALL	ALL
CUSTOM PREMIUM BENEFITS	--	Choose 1	Choose 2	Choose 3	ALL
ZERO WASTE AWARD TICKETS	2 Tickets	4 Tickets	6 Tickets	8 Tickets	10 Tickets
ONE SUSTAINABILITY SUMMIT REGISTRATION (2018/2019)				✓	✓
HOST URA COMMUNITY EVENT				✓	✓

### CUSTOM BASIC BENEFITS

- Listed on URA website location map
- Monthly "shout outs" on URA Facebook page
- Small company Logo on all URA video content
- Logo included in our newsletter & highlight a sustainable case study you provide in our newsletter once annually

**\*Strategic partners automatically become sponsors of all URA activities.**

### CUSTOM PREMIUM BENEFITS

- Your programs featured on the URA Facebook page
- Premium logo placement on all URA video content
- Highlight a case study you provide about your own sustainability efforts and programs in our newsletter twice annually
- Provide two recycling training or tabling events annually at your event/company
- Feature your logo on any SWAG produced specific to an event you are sponsoring (*NOTE: We do not produce SWAG for every event*).

## MAJOR SPONSORS

Patagonia, Mark Miller Subaru, Trans-Jordan, Intermountain Power Service Corp., KRCL, Red Rock Brewery, Smart Demolition, Squatters & Wasatch Brew Pubs, Alliance for a Better Utah



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